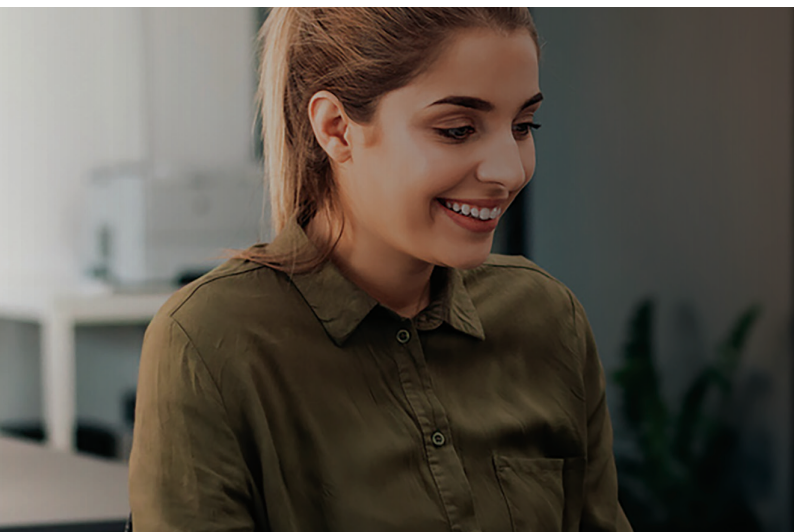


Bachelor of Business (Technology Management) (BBTM)

CRICOS Code 108859G
TEQSA Course ID CRS1401177



Campus in Sydney

Full Time

- 3 year course (Standard):
2 units a quadmester - 8 units per year
- 2 year course (Fast Track):
3 units a quadmester – 12 units per year

AUD 2,200 per unit

*scholarships available based on academic merit

The Bachelor of Business (Technology Management) course from Australian School of Accounting (ASA) is designed to develop confident, competent, innovative and work-ready graduates with the analytical, conceptual and technical skills to contribute to business success, in a working environment.

Graduates will have interpersonal and communication skills that are required out in business. A graduate who has completed this course of study will be able to apply practical skills as well as the theoretical knowledge in conjunction with judgement, critical thinking and will be ready for any position in business, management or technology, depending on their choice of electives. For example some positions may well be:

- Information and Organisation Professional
- ICT Manager
- ICT Project Manager
- IT Service Delivery Manager
- ICT Business Development Manager

Through the development of core knowledge, skills and application gained whilst undertaking this degree, graduates will be both advocates and practitioners of lifelong learning especially when they join a professional group or an industry peak body to further their careers through further postgraduate studies in business, technology, marketing, human resources or logistics depending on their chosen career path. Graduates will be in high demand in either small or large organisations across various businesses with the knowledge, skills and application gained when their study is completed.

The primary mode of delivery up to five hours is a combination of face-to-face via Zoom in the following manner:

- **Lecture**
1 hour per week per unit
- **Tutorial**
2 x 1.5 = 3 hours per week per unit
- **Online Discussion Forum questions and answers**
1 hour per week per unit

In the case of less than ten (10) students the following will apply:

- **Lecture**
1 hour per week per unit
- **Tutorial**
1 X 1.5 per week per unit

The mode of delivery is hybrid which is predominantly face-to-face and online via Learning Management System (Canvas)/Zoom with recordings available for later viewing. Online materials are used wherever possible to supplement class-based learning and to maximise opportunities for students to engage in formative assessments, forums, group activities and case study analyses.

1300 672 076
www.asahe.edu.au

info@asahe.edu.au
Level 9, 140 Elizabeth Street Sydney NSW 2000



TEQSA: PRV14313 ● CRICOS: 03847F
ABN: 85 617 180 079

Course Structure

This course of twenty-four (24) units consists of core units and electives over 100, 200 and 300 levels. At the 100 level the course commences with a core of six (6) units and two (2) electives that will provide students with a strong foundation in knowledge and skills to move to the next level.

Year 1	Year 2	Year 3
Core Units	Core Units	Core Units
<ul style="list-style-type: none"> ● Introduction to Programming ● Introduction to Business Information Systems ● Business Communication ● Quantitative Methods ● Business Law ● Organisational Behaviour 	<ul style="list-style-type: none"> ● Database Fundamentals ● Fundamentals of Business Analytics ● Business Logistics Management ● Strategic Leadership ● Business Ethics and Social Responsibility ● Driving Value through Innovation 	<ul style="list-style-type: none"> ● Information and Cyber Security ● Enterprise Systems and Applications ● Entrepreneurship ● Business Information Technology (Capstone) ● Project Management
Electives Units *	Electives Units *	Electives Units *
<ul style="list-style-type: none"> ● Fundamentals of Marketing ● Accounting in Society ● Economics 	<ul style="list-style-type: none"> ● Business Finance ● Digital Marketing Analytics ● Managing People and Culture 	<ul style="list-style-type: none"> ● Data Visualisation ● Knowledge Management and Data Governance ● Internship ● Integrating Networks and Communication ● Human Resources and Technology ● Strategic Digital Marketing
<i>*Two of the three units to be chosen</i>	<i>*Two of the three units to be chosen</i>	<i>*Three of the six units to be chosen</i>

Fast-Track Program

ASA offers a unique fast-track approach for students to graduate with a Bachelor of Business (Technology Management) and also complete their professional certification studies within the time frame taken to do a standard 3-year degree. This can provide ASA graduates with a significant competitive market advantage in launching their career.

**Only available for Domestic students*

Admission Requirements

- An Australian senior secondary qualification with a satisfactory ATAR score of 55 (or International equivalent); or
- An accredited Tertiary Preparation Program (TPP) or a Foundation Year Program; or
- Admission to an undergraduate degree at an Australian university; or
- A completed qualification at AQF Level 5 (Diploma); or
- International Students must also meet the minimum English language requirement: IELTS Academic 6.0 with a minimum sub score of 5.5 in writing, reading, speaking and listening (or equivalent).

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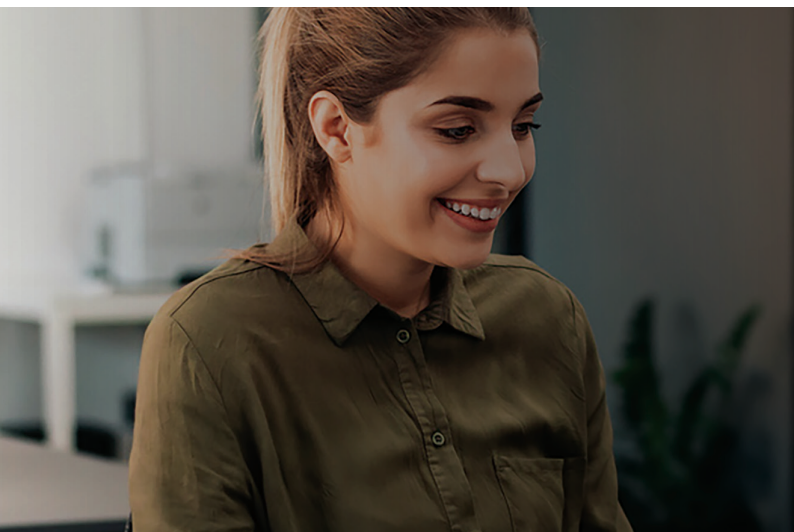


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