

ACC304 Unit Outline

Unit Code and Title: ACC304 GROUP PROJECT

Course(s): Bachelor of Professional Accounting

Core Unit: Elective

Credit Points: 10 credit points
Study Period: Year Three
AQF Level 7: One Quadmester

Study Load: Students should expect to spend approximately 130 hours on studying and completing assignments across the study period. This includes time spent attending scheduled weekly classes, Work Integrated Learning (WIL) activities (if any), undertaking private study, and preparing for assessments, and examinations.

Pre-Requisite: There is one prerequisite BUS300 Project Management.

Mode(s) of Delivery: This unit will be delivered predominantly face-to-face and online via Learning Management System (Canvas)/Zoom with recordings available for later viewing. Where appropriate, assessments MUST be submitted to Turnitin for authentication checking

Unit Description:

This unit provides experience and supervision in a significant case study project conducted within accounting and/or management fields. Students will work in groups of four, in conjunction with the unit coordinator, on their specific case study project to emulate the real-world business scenario. The emphasis of this unit is on the application of case study knowledge gained in other units as well as developed in this unit for the documentation of a project with input from all members of the group, culminating in presentations at a seminar of their peers and academic staff.

Prescribed Textbook:

Scarborough, N.M., and Cornwall, J.R., 2018. Essentials of entrepreneurship and small business management, 9th Ed. Pearson Education, New Jersey.

Unit Learning Outcomes (ULOs): On successful completion of this unit, students will be able to:

[ULO1] Analyse and solve various business problems using case study/business planning approaches.

[ULO2] Demonstrate and discuss skills in financial and strategic planning for a small to medium enterprise.

[ULO3] Demonstrate an understanding of the role of an accountant as an advisor to business.

[ULO4] Exhibit and assess report writing and verbal communication skills.

[ULO5] Research, report on and present justified recommendations resolving a case study

Assessment Requirements:

Assessment Type	Due	Weighting
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		(% of total marks)
Assessment 1: Discussion Forum – On-Campus and Online	Week 1 to 8	10%
Assessment 2: Individual Reflective Journal (RJ): The individual weekly RJs on lecture topics/themes and the final RJ should record your learning journey over the quadmester. An individual reflective learning journal is a record of your personal and deep reflective thought on your learning experiences. Word limit is 1,500. Variations of plus or minus 10% of word limitation are accepted. This reflective journal to be lodged through Turnitin on Canvas.	Week 7	20%
Assessment 3: Group Business Plan Report	Week 4	60%
Part A: For this assessment you will need to prepare a detailed group business		
plan report based on the scenario provided by your lecturer. It is important that •You demonstrate an understanding of the role of an accountant as an advisor to business. •You exhibit and assess report writing and verbal communication skills. •You research, report on and present justified recommendations resolving a case study		(Part A 30% & Part B 30%)
Each student group must write a 4500 words group business plan report excluding diagrams to accompany their presentation (each student to write 1200 words). Variations of plus or minus 10% of word limitation are accepted. This assessment MUST be lodged through Turnitin on Canvas and the video presentation uploaded onto Canvas prior to Week 4 class.		
Group Business Plan Report		
Part B: For this assessment you will need to prepare a detailed group business plan report based on the scenario provided by your lecturer. It is important that • You analyse and solve various business problems using case study/business planning approaches. • You demonstrate and discuss skills in financial and strategic planning for a small to medium enterprise	Week 8	
Each student group must write a 4500 words group business plan report excluding diagrams to accompany their presentation (each student to write 1200 words). Variations of plus or minus 10% of word limitation are accepted. This assessment MUST be lodged through Turnitin on Canvas and the video presentation uploaded onto Canvas prior to Week 9 class.		
Assessment 4: Oral presentation	Week 10	10%
The group oral presentation of the business plan from assignment 8 is to be made in Week 9. All group members must participate and contribute to the presentation. Presentations to address the key points of the project proposal report Part A and Part B must be approx. 15-20 minutes long in which students participate and occupy discrete roles.		

Note: It is your responsibility as a student to regularly check the academic policy documents available on the school website and unit materials available on the Learning Management System (LMS). *Failure to do so could lead to students taking a risk of failing to maintain satisfactory progress in the unit and completing the course on time. *A breach of academic integrity could lead to the imposition of penalties.